



freedom
gathering

traffick 911

FREEING YOUTH FROM SEX TRAFFICKING

DEAR FRIEND

We see you where you are - burdened by the heartbreaking realities of sex trafficking in our community. The truth can be overwhelming but there is another side to this reality - there is hope. You are ready to dig in deeper and do something, but you aren't sure how to take the next step. Here's an opportunity.

Use your gift of hospitality for something great: Host a Traffick911 Freedom Gathering. Invite your friends or family over for dessert, wine and cheese or a delicious meal and share your heart to make a difference in the lives of hurting kids.

We will equip you to talk to your friends about the issue and what's being done locally and across Texas. **Friends care about what friends care about.** Your voice can create awareness of child sex trafficking and encourage others to plant seeds of hope by volunteering and financially supporting the efforts of Traffick911.

When people see how they can make a difference, our community is enriched. Your hospitality event can create change in the life of a victim as well as change the life of people in your sphere of influence. Living generously for others is a great place to start.

If you are ready, download our Freedom Gathering packet and start planning your event. We are here to support you, so be sure to let us know about your event by sending an email to Susie@Traffick911.com.

Remember: Your event can be a gathering of friends in your home. It can be a meeting of people in your workplace, church or school. The important thing is that you are here ready to commit to the cause. And there is no better moment than now!

So that more are free,



Cheryl Brasuell
Director of Operations
Traffick911

Use your gift of hospitality
FOR FREEDOM

WHO

You and your circle of influencers

WHAT

A gathering of friends for meaningful conversation

WHEN

A convenient time for you and your friends

WHERE

In your home, place of work, or church



Traffick911.com | 817.575.9923 | Susie@Traffick911.com

HOW TO HOST A FREEDOM GATHERING

First of all, thank you! Your interest in hosting a Freedom Gathering in support of the work of Traffick911 and your desire to join the fight against child sex trafficking means the world to us. We hope this guide helps you prepare, host and follow up on an event that makes your guests aware of the issue of child sex trafficking and the mission of Traffick911. Please use this guide as you plan your event.

Step 1: Ask

Life is always more fun with friends, so ask a few to host with you! Everything will be easier and more fun if you work together. Freedom Gatherings are about the power of community so involve those closest to you.

Step 2: Set a Date

Pick a date and a location and start working toward it!

Step 3: Invite

You're ready to invite. Create your invitation so it tells your guests why you're hosting the dinner, who they'll be helping, what the menu will be, and of course time and date. Personally invite your friends and family to fill the table and share about the impact the dinner is making, not just for those trapped in human trafficking, but for your community too. There is something powerful that happens when people feel a personal connection.

Step 4: Request

Email Susie@Traffick911.com to request event materials (orientation packets, donation envelopes and printed informational materials). If you have a large group and would like a Traffick911 representative to attend your dinner, you may also visit our website and complete the speaker request form. *Please make this request at least four weeks before your event.*

Step 5: Plan

Begin to plan your menu and timeline of your event. Will you do a brunch, a dinner or a wine and cheese night? Be creative in the details and consider your guests.

Step 6: Set a Goal

Have a fundraising goal in mind as you plan your event. Engaging people to reach the target effectively sets a sense of achievement and goodwill to make the goal a reality.

Step 7: Prepare Remarks

Prepare to share your own story of becoming passionate about abolishing human trafficking, how you became involved with Traffick911 and why you want them to get involved in the movement. Remind your guests about your fundraising goals and don't be afraid to ask for donations. The impact of your guests will truly impact the life of a child.

Things to think about...

- Set a table for Traffick911 print materials and encourage people to sign up for our mailing list
 - Consider showing a documentary (or a short clip) at your event
 - Ask your employer if they will do a matching gift
 - Give guests the option to give even if they can't attend your event
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- Let us know ahead of time that you are planning an event by emailing Susie@Traffick911.com. We are here to support you!

After the event...

- Mail any offline donations to:
Traffick911
4575 Claire Chennault
Addison - TX - 75001
- Send out thank you notes to guests
- Let us know how it went by emailing Susie@Traffick911.com

Use this sample thank you note after hosting your event:

Dear (first name),

Thank you for your generous donation to Traffick911. Your gift enables Traffick911 to combat child sex trafficking with evidence-based programs that bring hope and freedom to survivors. My hope is that you will continue to support this important work! For further information on how to stay involved - including volunteering, monthly giving or hosting your own event - make sure to visit www.traffick911.com.

Again, thank you for protecting the vulnerable and giving hope to survivors.

Sincerely,

(your name)

Sample Event Timeline

- 6:00pm: Greet your guests as they arrive
Set aside the first hour for guests to meet, catch up and enjoy some refreshments. This will allow for any guests running late to arrive in time for your presentation.
- 7:00pm: Begin gathering your guests to be seated
- 7:15pm: Introductions
- 7:20pm: Share with your guests the reasons why you care about the issue of child sex trafficking and your passion for this work.
- 7:30pm: Show documentary clip or Traffick911 video
- 7:50pm: Discuss why the issue of sex trafficking is moving you to action, how you heard about Traffick911 and why the work of Traffick911 makes a difference.

If you have set a fundraising goal, inform your guests of this goal and the reason behind it. Invite your guests to support Traffick911 and explain that monthly giving is the best way friends and family can support the work. Please follow that up with how any financial support makes a difference and is deeply appreciated. Make sure people know where to leave their donation and consider having a laptop set up with www.traffick911/donate.

Sample Event Invitation

Feel free to print and use the sample invitation on the next page, or copy the text and create your own! Contact Susie@Traffick911.com with questions or for help.



The reality of sex trafficking of children in our communities is a heart-breaking one. The good news is that you have a part to play in the solution. Join me for an evening of refreshment and a conversation about advocating for freedom.

